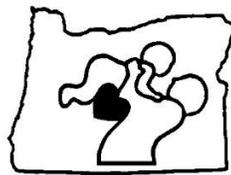


Vermont ICC Logo Should Say...

- Have “ICC” in the logo
- Use simple lines (so it can be printed in black and white or color)
 - Brush stroke look
 - Layering (images and verbiage)
- Philly Logo → appreciate the inclusiveness and diversity (arch and togetherness)
- Connecticut → shows child growth and development
- Maybe utilize Camel’s Hump/mountains to say Vermont
- Language around “birth to five”
- Integrate all of CIS into the imagery
 - CIS Coordinating Council??
- Look at other Vermont logos (BBF, Birth to Five, VAEYC)
- Colorado → too busy
- Utilizing a child-drawn image to bring in the community to the work
 - Suggestion of making it a contest with prizes
- Include a tagline or slogan???
- “Families advocating for change”
- Child/family versus interagency language
- Inclusive → using different sizes and colors



Colorado



Oregon



Connecticut



Kansas



Philadelphia



Virginia

The VICC wonders about Authentic Family Engagement – how will this be threaded as a foundation through all the CSPD? Consider how cultural diversity/refugee community fits within this – ie what strategies will be most effective with this?

The CSPD should involve Head Start as well.